

COMPANY PROFILE: 2023

INFUNDO CONSULTING: ALIGNING BUSINESS AND SOCIAL IMPACT

Our Vision: Achieving our business clients' strategic objectives; through measurable long-term impact for communities.

Who are we? Infundo was founded in 2007 to address the challenges many businesses, and organisations, face in aligning core business strategies with community development and impact. We are an experienced social impact consultancy with a multi-disciplinary team able to combine strategic advisory as well as implementation capabilities; and our diverse group allows a bespoke matching to project needs; contingent on community demographics and dynamics.

Our teams have designed and implemented long- and short-term catalytic impact programs improving business sustainability across diverse local environments. We use proved models which are customised to meet contextual demands, encourage collaborative partnerships and implement pre-packaged interventions and tools to create shared value. Our clients are businesses, trusts, foundations, NGOs, local and provincial government.



STRATEGIC & ADVISORY

Working with boards and executive management teams
Impact Strategy facilitation and development
Governance & Evaluative processes to measure Shared Value
Community Stakeholder & Complexity Analyses; Project(s) Evaluations
B-BEEE Scorecard Integration
Integrated reporting needs for boards – linking to community impact



DESIGN DEVELOPMENT & IMPLEMENTATION

Change initiatives and development in clients' stakeholder communities
Systems development and community transformation
Project(s) Design and implementation in Education and Community. Skills development
EME/QSEE support including supply chain development. Project management and M&E. Stakeholder engagement



LEARNING AND DEVELOPMENT

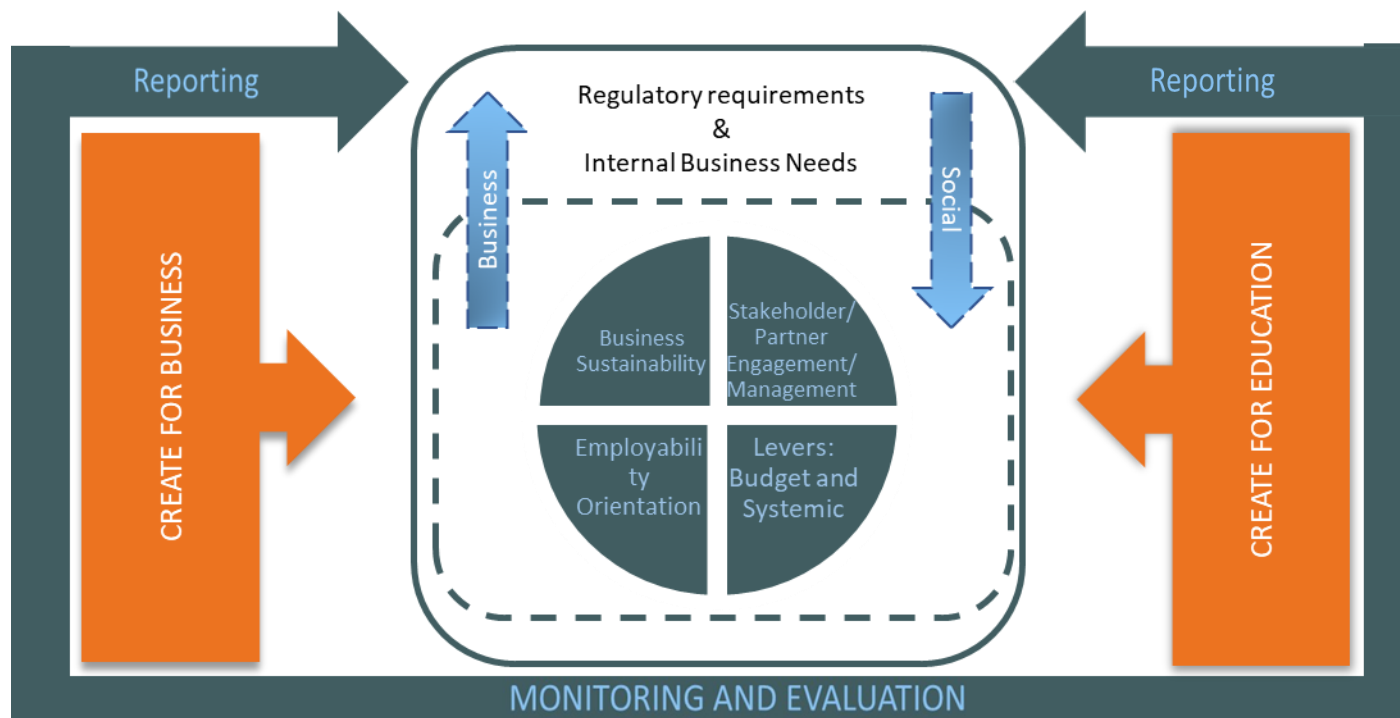
Part of existing projects or standalone: Team and individual learning
Leadership, Team and Personal Development
Monitoring project impact (M&E)
Systems thinking and analysis
Project and Performance Management & M&E reporting
Specific Skills for Educators - Curriculum Development, Classroom management

infundo, infundere, infudi, infusus: Pour in, Pour on, Pour out

We use our Infundo Community Sustainability Model to guide an integrated approach to sustainability – which combines the internal needs of business to the external needs of community in context.

It is only through a systemic and holistic orientation to community engagement that sustainable change can be created to the benefit of clients and communities. Working in one area whilst simultaneously keeping an eye on all the levers within which the system operates will bring about lasting impact; systemic flow and ensure a cohesive iterative narrative for change.

Infundo's community sustainability model, and phased implementation, does exactly that – it serves as a blueprint for our teams and clients – it offers a birds' eye view and a focus on areas concurrently. It allows for a short term "quick wins" scenario (outputs and outcomes) for building traction and momentum; whilst also including a longer-term view for sustainability and real impact.



INFUNDO COMMUNITY SUSTAINABILITY MODEL©

The model also includes a comprehensive stakeholder map (internal and external) and a matching monitoring and evaluation process to track progression and impact. Infundo prides itself on stakeholder management at all levels – board; executive management and community levels.

BUSINESS NEEDS EXTERNAL ACTIVITIES:

- B-BBEE – including levels achievement and budget line items
- Regulatory requirements incl licensing (if and where applicable)
- ESG – environment; sustainability and governance requirements and mindset – drive business sustainability and social sustainability – a change process embedded and reported on
- Includes growth of the procurement base, business incubation, and growth of business leadership

BUSINESS NEEDS INTERNAL ACTIVITIES:

- Integrated reporting
- Audited financial statements ie fiduciary and financial req
- Risk management and compliance
- Social and ethics incl: employment equity targets; diversity and transformation; ethics management; employee wellness
- Creating, accessing and developing the talent pipeline

Specific background and expertise we bring:

Infundo Consulting is a level 2 BBBEE contributor; with 51% black woman ownership.

We are based in Johannesburg with impact in all 9 provinces across various contexts; and into other African countries.

Infundo's key expertise is in facilitating systems wide change through strategic and focused work with teams and leaders to improve leverage of skills and talents, performance and delivery to targets.

Most projects combine regional impact, social impact and sustainable business practice – from small business, large business, community groups, schools, education and education districts.

Infundo has grown to include permanent and part time staff members, with a growing team of over 30 associates, coaches, process experts and facilitators in a continual national learning space.

Infundo’s Directors are active in working in areas of social and industry development with leadership on the boards of industry. Both Directors speak regularly in industry events both locally and in Africa.

Chairperson of the READ Educational Trust	EXCO member of the Society for Industrial and Organisational Psychology (SIOPSA)
Member Integrate Forum	Chair of the Interest Group of Coaching and Consulting Psychology (IGCCP) and Heading up the Supervision Interest Group within the IGCCP
Board member Mergon Trust	Chair of SCASA – Systems Constellations Association Of Southern Africa.
Non-executive Director King Price Insurance	Member of the Health Professions Council of SA (HPCSA) practice number 0078468
Non-Executive Director King Price Financial Services	Coaching and Mentoring (COMENSA)
Chair of Risk Committee at King Price Insurance	Systems Constellations Association for South Africa (SCASA) – chair and treasurer
Chair of Social and Ethics Committee King Price Insurance	Organisation and Relationship Systems Coaching (ORSC Africa)
Trustee Muthobi Trust; Muthobi Partners NPC	International Coach Federation (ICF) membership

Infundo’s clients and partners have included Trusts; Foundations; private companies and government institutions:



THE PETER CUNDILL FOUNDATION

